



Getting your Members Ready for WHS

The new World Handicap System (WHS) will be launched in Scotland, and the rest of GB and I, on 2nd November 2020 and over the next two weeks, Scottish Golf will focus on the key features of WHS, helping golfers across Scotland better understand the new system for handicapping ahead of its launch.

This is the first of two emails that all 575 of our affiliated clubs will receive over the next two weeks. These will provide you with access to tools and resources aimed at supporting member education at your club.

In our week one email, you will find information below on how you can access a suite of social media graphics, along with a key messages toolkit that you are encouraged to share on your club's channels.

This week, the campaign will focus on:

- Purpose of WHS
- Handicap Index
- Course & Playing Handicap
- Frequency of Handicap Index Updates
- Acceptable Scores

In week two, you will receive further assets that will focus on:

- Course & Sloping Rating
- Playing Conditions Calculations (PPC)
- Exceptional Score Reduction
- Soft and Hard Cap
- WHS Summary for Golfers

By providing all clubs with access to this information, it will ensure we can work collectively in the lead up to 2nd November 2020 to raise awareness of the new system ahead of its implementation.



Step 1: Access Week 1 Social Media Toolkit

As we prepare for the transition to WHS together, Scottish Golf has produced a Social Media Toolkit and WHS Education graphics for clubs. The toolkit outlines the key messages to be covered in Week 1 of our campaign.

Please note that all posts are scheduled to go out at various points in the week and we would kindly ask that all clubs align any social media posts with the plan outlined in the below Toolkit.

This unified approach will ensure the messaging is consistent across the country and by working together as a golfing community, we will have the chance to ensure all 180,000 + golfers across Scotland understand the key features of WHS.

[To Access Week 1 Social Media Toolkit, Please Click Here](#)



Step 2: Access Week 1 Information Graphics

Scottish Golf has produced a variety of information graphics for clubs which can be accessed at the below link.

The above Social Media Toolkit will support you in planning and scheduling any social media activity you may wish to deliver.

As well as using these information graphics on social media, we would encourage clubs to use these in club newsletters and around your golf club to help educate and inform your members of the system and its key features.

[To Access Week 1 Information Graphics, Please Click Here](#)

