



## GLASGOW GOLF UNION MEMBERS UPDATE AUGUST 2018

Welcome to the GGU August members update –

### Scottish Golf – Regional forums

These meetings of representatives of Clubs, Counties and Areas, the first of which have now taken place, were set up as part of Scottish Golf's strategy for the development of golf across Scotland.

Their purpose is to discuss what are seen as the key issues influencing golf, share experiences, propose "solutions" and feedback to SG with a view to driving the overall strategy. They also have been asked to look at how Scottish Golf interacts with the Clubs and individual golfers.

The Glasgow Golf Union's representative on the West Forum is Vic Skelton from Glasgow Golf Club.

All the forums are working to a core agenda but it is recognised that they will evolve over time, covering other matters affecting golf in Scotland.

### Core Agenda

The core agenda is:-

- Communication
- Membership retention and recruitment
- Club Support Services
- Shared experiences and case studies
- Championships
- Coaching
- Volunteering
- Course rating
- Scottish Golf update

The first meetings, by necessity, involved a lot of scene setting and preliminary discussions. The major points that appeared in most of the outputs across the country were:-

## **Communication**

The use of multiple media to communicate with Members  
The role of SG and what it provides for the affiliation fee  
Better formatting of stories and news from SG

## **Membership retention and recruitment**

How to attract and retain the various players and future players  
Membership flexibility  
Family friendly approach  
Club's various approaches ( also in Case studies)

## **Club Support Services**

Support services from SG available to Clubs should be better advertised to Committees / Councils.

## **Championships**

Budget changes and the effect on running Championships  
Competitive golf pathways and their recognition by Clubs  
Availability of courses  
Sponsorship

## **Coaching**

Coaching grants  
Establishment of Performance Team

## **Volunteers**

Difficulty in recruitment of volunteers  
Rewards

## **Course rating**

Volunteers put off by the seemingly complicated nature of the process.  
Any opportunities to move from the current paper based system

## **Scottish Golf update**

Communication plan for the transmission of the updated strategy being drafted  
Budget realignment

Updates from the next Forum Meetings will be provided to all GGU Members on the website when these have taken place and outputs are available.

If you have any questions on any of the above please note that SG will be providing a more comprehensive output from the first meetings through their website. Alternatively you can contact your Club representative on the GGU Executive for more information.